



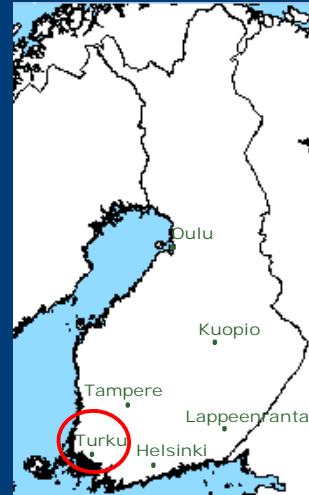
Finnish Institute of
Occupational Health

Healthier Entrepreneur – Healthier Enterprise

Susanna Visuri, Research Scientist,
Finnish Institute of Occupational Health
susanna.visuri@ttl.fi

Heikki Saarni, MD, PhD, Chief Medical Officer,
Finnish Institute of Occupational Health
heikki.saarni@ttl.fi

Henri Wibom, Managing Director,
The Regional Organization of Enterprises in
South-West Region
henri.wibom@yrittajat.fi



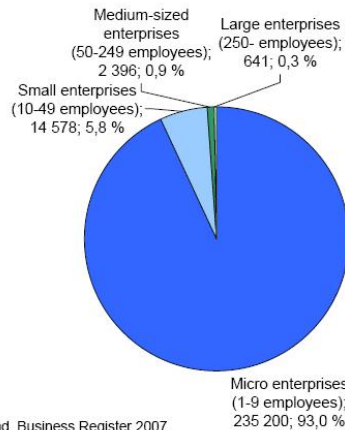
Contents



- Healthier Entrepreneur – Healthier Enterprise SYTY2000®-programme and its' subprojects
- Aims, methods and results of intervention
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- Conclusion



Enterprises in Finland



Source: Statistics Finland, Business Register 2007

Total 308 917 enterprises.
Total 252 815 without Agriculture, Forestry and Fishing (in diagram).



<http://www.yrittajat.fi/en-GB/>



Subprojects since 1995:

- Health of entrepreneurs
- Portrait of an entrepreneur
- The culture of entrepreneurs
- Entrepreneurs' health risks – under control
- Healthier entrepreneurs in healthier enterprise
- The health and well-being of entrepreneurs in SME (2002-2007)
- Improving well-being in the microscale enterprises (2009-2012).



The entrepreneurs (1/2)



AIMS:

- To get entrepreneurs understand the effects of their own health to their daily work.
- To activate entrepreneurs to get occupational health services for themselves.

METHODS:

- Self-assessment forms of working conditions and health were developed for entrepreneurs.
- Open access events were organized to entrepreneurs.



The entrepreneurs (2/2)



RESULTS:

- A booklet "Occupational Health Services for Entrepreneurs" is in the use of entrepreneurs.
- The self-assessment forms can be filled in the internet (www.syty2000.fi)
- entrepreneurs have started to pay more attention to their health.



The local associations of entrepreneurs (1/2)



AIMS:

- To get promotion of entrepreneurs' health to be a part of the associations' normal activity.

METHODS:

- A person responsible for well-being was chosen by the board of local association amongst the members of the board and they were supported by the project.



The local associations of entrepreneurs (1/2)



RESULTS:

- The persons responsible for well-being were in every board of the local associations.
- The associations activities for the health of their members increased during the project.



Occupational Health Services



AIM:

- To help OHS units to find new ways how to support microscale enterprises.

METHODS:

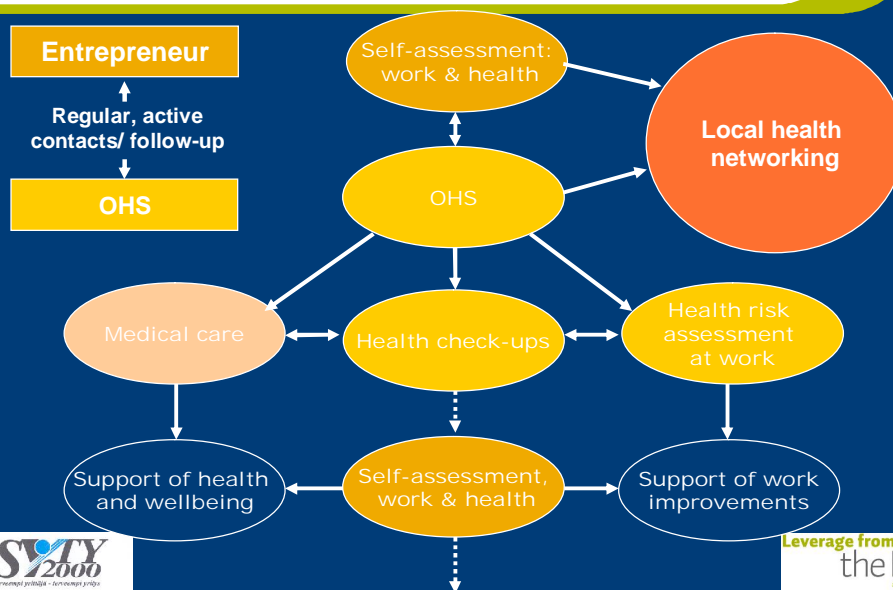
- Personnel of OHS units were trained to understand the effects of entrepreneurship to the health of entrepreneur.

RESULTS:

- A new model how to arrange services for microscale enterprises was developed for the OHS.



The developed model for OHS to work with microscale enterprises



Conclusion

- The health of entrepreneurs should be seen as a vital part of entrepreneurship.
- Entrepreneurs need information about how to take care of their health and working environment and where to get help/support when needing it.
- The associations of entrepreneurs are playing an important role in promoting entrepreneurs' health.
- OHS can be a partner to entrepreneur, whose actions are based to the needs of her/him.

Thank You!

BEFORE



AFTER



We have a pleasure to thank the European Union/European Social Fund (ESF) for their financial support.